



THE 1ST INTERNATIONAL CONFERENCE ON DRIVING SOCIETAL ADVANCEMENT THROUGH INTERDISCIPLINARY INNOVATION

ULAANBAATAR, MONGOLIA
BEST WESTERN PREMIER TUUSHIN HOTEL
2-3 MAY 2025

OPENING CEREMONY & KEYNOTE SPEECHES

Opening Ceremony & Keynote Speeches		
08.00-09.10	Conference Registration	
09.10-09.25	Opening Remarks	Academician Chuluundorj, B Rector University of the Humanities
09.25-09.40	Musical Performance	
09.40-10.10	Contributions of Feminist Economics: A Strategy for the 21st Century (online)	Prof. Mieke Meurs American University
10.15-10.45	Enhancing the diagnosis of cystic echinococcosis with AI-driven imaging analysis	Assoc. Prof. Dolgorsuren, B Mongolian University of Science and Technology
10.45-11.15	Latest Advances in Profitability Analysis of Business	Academician Enkhbat, R Mongolian Academy of Sciences
11.15-11.45	Psychological well-being of Mongolians in COVID-19 pandemic: What lessons have we learned? (online)	Assoc. Prof. Delgertsetseg, Ch University of the Humanities
11.50-13.00	LUNCH	
1.00-1.30	Beyond CCTV - Intelligent CCTV Monitoring System for Police Station Jail Environment	Prof. Jin Woo Jung Dongguk University
1.35-2.05	The Importance of Interdisciplinary Approaches in Social Science and Innovation	Prof. Batkhuyag, G University of Finance and Economics
2.05-2.35	Beyond the Screens: How Augmented Reality is Reshaping the Education Industry	Gundari, A Argun LLC
2.35-2.55	COFFEE/TEA BREAK	
3.00-4.00	Panel Discussion	Moderator Dr. Battuvshin Ch University of the Humanities
4.00-4.05	Day One Wrap-Up	

The language of the plenary session will be English and Mongolian